



Our Mission is to increase the profitability and sustainability of local farms and ranches by promoting agricultural-related tourism, marketing & education.

Destination-Producer Membership Application

Send this completed form with payment to:

Ag Adventures
4665 Jack Creek Road
Templeton, CA 93465

Name of Owner(s): _____

Name of Business: _____

Street Address: _____ Mailing Address: _____

City: _____ Zip: _____ Phone: _____

E-mail: _____

Web Site: _____

Destination-Producer defined as: An individual or family who grows a minimum of 51% of products (including value added) they sell on their farm or ranch. They must have an on-site marketing point for tourists and the public to visit, such as a roadside stand or u-pick. Destination-Producers may also be defined as an individual or family who is engaged in offering agricultural-related entertainment/recreation/education to the public in the form of regular tours or classes. Examples would be farmstays, agricultural-oriented B&Bs, museums, vineyard- or nursery-related classes or tours, trail rides, horseback riding, nature hikes, hunting, etc.

As per the terms of our grant, producer memberships are intended to support small emerging agricultural-related businesses with less than \$500k a year in gross sales and less than 50 employees. If your business exceeds these limitations please apply using a Supporting Member application.

Benefits: Destination-Producer members will receive a listing on the www.agadventures.org website. Your listing will include a link to a single page with room for up to 4 photos and 150 words which describe your business. You will be given a user ID and password to maintain your own page (contents subject to Ag Adventures approval). You will also have an early bird opportunity to purchase advertising panels when new maps are published.

New members only: Acceptance of membership is dependent upon a mandatory site visit.

Membership year expires annually from date of initial enrollment.

I wish to join as a Destination-Producer Member - \$180 _____